



ANNUAL REPORT 2018-19

PULLUMCENTER.ORG

A WORD FROM OUR EXECUTIVE DIRECTOR

2018-19 school year was a remarkable year at Fernando Pullum Community Arts Center (FPCAC).

This past year, 890 students walked through the doors of the Pullum Center or one of our partner schools, and pursued their artistic expression through personal discipline and teamwork and recommitted to their schoolwork and good grades. Our outreach activity in 2018-19 school year reached a local audience of 650,000 and more than nine million people on national TV.

FPCAC is a nonprofit organization that uses performing arts education to empower the youth of South Los Angeles, ages 5-20, to understand their true value, impact their community as positive role models and inspire them to expand their dreams of who they can become.

With the support of our generous supporters and sponsors, the Pullum Center provided a full schedule of school-year instruction, a musical production, 64 performance opportunities for the students and a robust summer program.

We're proud of our accomplishments—and we couldn't have made this progress without you. Thank you for continuing to support our organization and our students!

Fernando Pullum
Executive Director



890

Number of students who took classes at the Pullum Center in the 2018-19 school year



Number of classes offered per week during the 2018-19 school year



Percentage of high school seniors in the program who have successfully graduated



FPCAC REACHES 890 STUDENTS

During the 2018-19 school year, FPCAC served more than 890 students through 76 performing arts weekly classes. Our partnering schools included Marcus Garvey School, Grace Hopper STEM Academy, and Wilder's Preparatory Academy Charter School.

All of our high school seniors graduated and moved on to colleges or universities. Two of our saxophonists, Ronnie Heard and Christopher Powe, were awarded the The John & Alice Coltrane Foundation full merit/need-based scholarships to attend classes at the Shea Welsh Institute of Jazz.

Under the sponsorship of FPCAC, Chris Powe attended an intense, five-week summer program at Berkelee College of Music in Boston with 1,000 young musicians from all over the world. He returned to Berklee as a full-time student this fall.

During the year, FPCAC Jazz Band worked with the professionals at Jackson Browne's recording studio to lay down tracks for their new CD. Singer/songwriter Aloe Blacc sang on three of the tracks. The CD is now in the process of the final sound mix and will be released this year.

NINE MILLION PEOPLE REACHED

The FPCAC Jazz Band reached more than nine million individuals by performing at various notable venues and events. Jazz Band members played drumline in Ciara & Missy Elliott's performance at the star-studded American Music Awards produced by Dick Clark Productions on KABC 7 TV.

Fernando Pullum and FPCAC student Micah Heard were featured in a 2-minute news story on ABC TV News, reaching an audience of more than 275,000.

FPCAC students were filmed on the John Lennon Educational Tour Bus as they produced their original song about Martin Luther King Jr. The video was featured on ABC TV Los Angeles that night.

Other notable events included performances at the July 4th Parade & Concert at Vail Jazz Festival, Ringo Starr's *Peace & Love* Birthday Celebration, and the Martin Luther King Parade in Crenshaw District.



STUDENTS GIVE BACK

FPCAC hosted a successful Hashtag Lunch Event for the homeless. These events give our students the understanding of the need to contribute and make changes to their own community. A total of 20 FPCAC students and staff participated and served more than 100 homeless people.

During the year, FPCAC students performed 14 times for seniors at the Good Shepherd

Housing Project. The varied performances spanned the performing arts from jazz band to dance, tap, choir, and drama. These performances gave our students an understanding of the healing effects of the performing arts and a way to thank seniors for the contributions they have made to their community for the benefit of the next generation. During the school year, the students reached 157 seniors.



MOANA

During the 2018-19 school year, FPCAC produced the Disney musical *Moana* reaching 700 people. The spring semester show featuring high school students was canceled due to a conflict with the annual gala.

We staged Moana in three performances at Dorsey High School in May. It featured middle and elementary school students from both FPCAC and Marcus Garvey School programs. Proud parents praised the colorful costumes, the stage design, and the lively performances by the students.

SUMMER PROGRAM

The 2019 Summer program was the best to date. Program improvements were made based on feedback from teachers and parents. For six weeks. over 250 students ages 5 to 18 studied the performing arts at FPCAC and Marcus Garvey School. Classes ran the entire day with meals provided. On Fridays, FPCAC students took field trips to the Getty Museum, Staples Center (Sparks Vs. Aces), L.A. Municipal Art Gallery, Knott's Berry Farm,

Taco Tuesday Crenshaw Cleanup and Seaside Lagoon. The Marcus Garvey students visited Universal Studios and other fun centers and went skating and golfing. Drums, choir and dance were big hits with the younger students. Older students perfected skills on their chosen instruments. Most important, the students were off the streets and making friends.

The showcase at the end of the summer session was fully attended by families and friends with great enthusiasm. Staff received a constant stream of hugs for several days. Unlike past years, this year's summer camp had a good attendance from older students and many students signed up for fall semester.

SECOND ANNUAL GALA

On May 7, 2019, FPCAC hosted its second annual gala at the Catalina Jazz Club in Hollywood featuring the FPCAC Jazz Band, Rickey Minor and members of his band, Verdine White, founding member of Earth Wind & Fire, and singer/songwriter Jackson Browne. FPCAC honored Rickey Minor, a music director, composer and producer as well as Emmy Award winner and author. Rickey has been involved with the students at FPCAC for many years, offering valuable guidance on how to succeed both in life and the music business, and he has conducted them at various events including the Emmy's Composer Awards Ceremony. He has also made employment opportunities available to several of our students. FPCAC was thrilled to be able to recognize Rickey Minor for his generous gifts of time and musical opportunities to our students.

FPCAC made a scholarship appeal, which raised more than \$100,000 during the night. The event grossed more than \$275,000–2+ times the amount grossed during the 1st Annual Gala.





JAZZ BAND PERFORMING AT VAIL JAZZ

In celebration of the 25th Anniversary of Vail Jazz, the FPCAC Jazz Band traveled to Colorado to perform a concert for the Vail Jazz July 4th celebrations. Additionally, the Jazz Band Combo performed on a float sponsored by Vail Jazz in the 1½ hour municipal parade attended by over 10,000 people. The 20-member jazz band and three parent chaperones flew to Denver on the red eye the day before the holiday, and the students were raring to go as soon as their bus arrived in Vail a few hours later. They drank in the beauty of the mountains and experienced life at 8,100 feet above sea level.

Over the two days, they enjoyed the many charms of the town of Vail, heard some excellent live jazz, played many games of basketball and rode the gondola to 10,000 feet to experience the zip line and other rides at Adventure Ridge. Vail Jazz is one of the premiere jazz performance and education programs in the United States.

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CHRIS POWE TESTIMONIAL 2019 GRADUATE OF FPCAC

"The Fernando Pullum Community Arts Center made me the person and musician I am today. I first joined when I was twelve years old. One day, I showed up to a rehearsal and was asked to play a song in front of the rest of the band. I don't remember the song I played, but I remember struggling through it. After that. I was in a band.

My life became busy ever after. Keeping track of my weekly rehearsals and gigs taught me to be responsible. I had to show up on time with my music learned to avoid being shamed at rehearsal or cut from the gig. The Pullum Center has instilled in me the importance of time management. I always planned my day around the gig or rehearsal that I had. Without the time management skills that I learned, I wouldn't be able to handle the days where I have multiple gigs. The center also taught me good communication skills. I was put in situations where, in order to survive, I had to communicate with my band mates and band leader. All of these learned skills and more made me the person I am today.

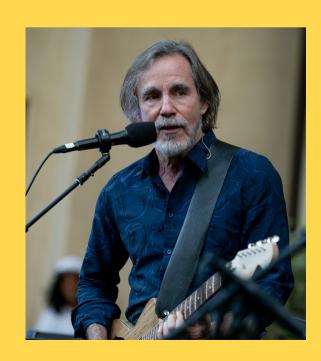
The center also provided me with amazing opportunities. Through the Center, I played with Arturo Sandoval, Rickey Minor, Ronnie Spector, Kamasi Washington, Wayne Bergerson, Ciara, Missy Elliot, and Earth, Wind, and Fire. I played at NAMM, the Emmy's Awards Ceremony, the American Music Awards, the Drew Jazz Festival, the Gardena Jazz Festival, and on the television show Insecure.

The Pullum Center gave me a home away from home. I built life-long friendships with my fellow band mates as well as staff who cared about my well-being and encouraged me to succeed. The Pullum Center was my safe haven to express myself creatively and positively. The Center's mission to give back to the community through free arts programs inspired me. I am glad to have been a part of that.

This fall, I entered Berklee College of Music as a freshman to pursue my dream of becoming a professional musician. I am ever grateful to the Fernando Pullum Community Arts Center for being in my life."

EVENING WITH JACKSON BROWNE

Under the leadership of Board member Amy Peer, Evening with Jackson Browne, held on September 8, 2019, was a successful event grossing more than \$200,000. The event was held at a beautiful private home in Brentwood with food donated from top local restaurants. More than 170 guests enjoyed performances by Jackson Browne and the FPCAC Jazz Band, choir, and guitar class. Hall of Famer, Jackson Browne, has been a longtime friend and devoted supporter of our students.



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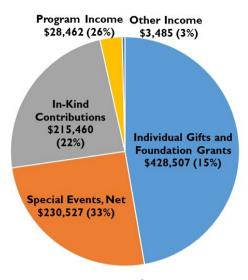
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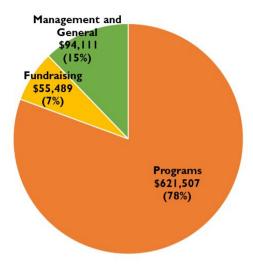
2018-19 FINANCIALS

REVENUE



Total Revenue \$906,441

EXPENSES



Total Expenses \$771,107

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